

# Application & Contract For Exhibit Space

January 30-February 1, 2019 NC State Fairgrounds



Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

Company name for sign and website, if different than above \_\_\_\_\_

Size space requested: \_\_\_\_\_ sq ft ☐ Indoors ☐ Outdoors Request Corner (\$100 Charge): ☐ Yes ☐ No

Did you exhibit in 2018? ☐ Yes ☐ No If yes, would you like to request the same space? ☐ Yes ☐ No (if no, see back of sheet.)

Please list the products and/or services you wish to exhibit: (This information must be provided – only items listed will be allowed in your exhibit)

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Please check (up to three choices) how you would like to be listed on the show web site and in the show program:

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Aerators                        | <input type="checkbox"/> Feed and Supplements                       | <input type="checkbox"/> Loaders and Forklifts         | <input type="checkbox"/> Spraying Equipment                      |
| <input type="checkbox"/> Air and Water Filtration        | <input type="checkbox"/> Feeding and Watering Equipment             | <input type="checkbox"/> Lubricating Oils              | <input type="checkbox"/> Spreaders and Applicators               |
| <input type="checkbox"/> All Terrain Vehicles            | <input type="checkbox"/> Fencing                                    | <input type="checkbox"/> Media                         | <input type="checkbox"/> Tillers, Cultivators, and Rotovators    |
| <input type="checkbox"/> Animal Health                   | <input type="checkbox"/> Finance                                    | <input type="checkbox"/> Mowers and Cutters            | <input type="checkbox"/> Tires and Tire Equipment                |
| <input type="checkbox"/> Auction Services                | <input type="checkbox"/> Flags/Flagpoles                            | <input type="checkbox"/> Non-Profit Organizations      | <input type="checkbox"/> Tobacco Barns, Equipment and Supplies   |
| <input type="checkbox"/> Augers                          | <input type="checkbox"/> Forestry                                   | <input type="checkbox"/> Nursery                       | <input type="checkbox"/> Tobacco Products                        |
| <input type="checkbox"/> Auto Parts                      | <input type="checkbox"/> Generators/Engines/Motors                  | <input type="checkbox"/> Outdoor Power Equipment       | <input type="checkbox"/> Tools                                   |
| <input type="checkbox"/> Backhoes and Ditchers           | <input type="checkbox"/> Government Agencies                        | <input type="checkbox"/> Peanut Equipment              | <input type="checkbox"/> Tractors and Tractor Accessories        |
| <input type="checkbox"/> Box Blades                      | <input type="checkbox"/> Grain and Feed Storage and Handling        | <input type="checkbox"/> Pest Control                  | <input type="checkbox"/> Trailers and Trailer Equipment          |
| <input type="checkbox"/> Building Materials              | <input type="checkbox"/> Greenhouse Equipment                       | <input type="checkbox"/> Post Hole Diggers and Drivers | <input type="checkbox"/> Trenchers                               |
| <input type="checkbox"/> Buildings                       | <input type="checkbox"/> Guidance Systems                           | <input type="checkbox"/> Poultry Equipment             | <input type="checkbox"/> Trucks and Accessories                  |
| <input type="checkbox"/> Business Services               | <input type="checkbox"/> Hay Equipment and Supplies                 | <input type="checkbox"/> Precision Agriculture         | <input type="checkbox"/> Turf Equipment                          |
| <input type="checkbox"/> Chain Saws                      | <input type="checkbox"/> Heaters and Stoves                         | <input type="checkbox"/> Pressure Washers              | <input type="checkbox"/> Utilities                               |
| <input type="checkbox"/> Chemicals and Fertilizer        | <input type="checkbox"/> Hog Equipment and Supplies                 | <input type="checkbox"/> Pumps                         | <input type="checkbox"/> Utility Vehicles/Carts                  |
| <input type="checkbox"/> Choppers, Chippers and Grinders | <input type="checkbox"/> Hydraulics                                 | <input type="checkbox"/> Real Estate                   | <input type="checkbox"/> Vegetable & Fruit Equipment             |
| <input type="checkbox"/> Clothes/Accessories             | <input type="checkbox"/> Insurance                                  | <input type="checkbox"/> Rental Equipment              | <input type="checkbox"/> Waste Management Equipment and Services |
| <input type="checkbox"/> Computer Equipment and Services | <input type="checkbox"/> Irrigation and Drainage                    | <input type="checkbox"/> Replacement Parts             | <input type="checkbox"/> Welding Equipment                       |
| <input type="checkbox"/> Construction Equipment          | <input type="checkbox"/> Landscape Equipment/Products               | <input type="checkbox"/> Safety Equipment              | <input type="checkbox"/> Wildlife Products and Resources         |
| <input type="checkbox"/> Cotton Equipment                | <input type="checkbox"/> Lightning Protection                       | <input type="checkbox"/> Sawmills                      | <input type="checkbox"/> Other _____                             |
| <input type="checkbox"/> Distributors                    | <input type="checkbox"/> Livestock Equipment, Supplies and Services | <input type="checkbox"/> Scrapers                      |  |
| <input type="checkbox"/> Dryers                          |   | <input type="checkbox"/> Seed and Seedlings            |  |
| <input type="checkbox"/> Education                       |   | <input type="checkbox"/> Seeders and Planters          |  |
| <input type="checkbox"/> Electronics                     |   |  |  |

IF ACCEPTED, I AGREE TO ABIDE BY THE SHOW RULES, REGULATIONS AND POLICIES

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## This space for use by Southern Shows, Inc. only -- Show #03

Deposit \$ \_\_\_\_\_ Date \_\_\_\_\_ Check # \_\_\_\_\_ Badges \_\_\_\_\_

Building \_\_\_\_\_ Exhibit Space # \_\_\_\_\_ Size \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_

Exhibit \$ \_\_\_\_\_ + Corners \$ \_\_\_\_\_ = Total \$ \_\_\_\_\_

Comments \_\_\_\_\_

MAKE CHECK PAYABLE TO:

**SouthernShows<sup>INC</sup>**

PO Box 36859  
Charlotte, NC 28236

810 Baxter Street  
Charlotte, NC 28202

800.849.0248 • Fax 704.376.6345



# Terms and General Information

## EXHIBIT LOCATION

Please provide us with additional details to help with making your assignment.

List any companies you do not wish to be located near: \_\_\_\_\_

List any companies you do want to be near: \_\_\_\_\_

## DEMONSTRATIONS

☐ Yes, I plan to demonstrate. Here is an explanation of the demonstration:

## RETURNING EXHIBITORS

Questions below for returning exhibitors wishing to relocate

1. ☐ Yes, I would like to move to a different location.

Location preferred in order of preference (please number):

\_\_\_\_\_ Jim Graham Building (12' wide freight doors)

\_\_\_\_\_ Scott Building (11'8" wide freight doors)

\_\_\_\_\_ Dorton Arena (11' wide freight doors)

\_\_\_\_\_ Exposition Center (13' wide freight doors)

\_\_\_\_\_ Equipment Tent

\_\_\_\_\_ Scott Tent

2. ☐ Yes, I would like to change the size of my space.

Square footage I would like: \_\_\_\_\_ sq. ft.

Specific space dimensions requested: \_\_\_\_\_ feet wide x \_\_\_\_\_ feet deep

3. ☐ Yes, I am willing to relocate my exhibit within the same building to accommodate the extra space I need.

☐ Yes, I am willing to move to another building to accommodate the extra space I need. I am willing to locate to:

☐ Jim Graham Building ☐ Scott Building ☐ Dorton Arena

☐ Exposition Center ☐ Equipment Tent ☐ Scott Tent

☐ No, I'm only interested in expanding my current location.

4. Please write below any comments that would be helpful in assigning an appropriate space for you:

## INDOOR EXHIBIT RATES

100 sq ft @ 6.95 .....	\$75 .....	\$770.00
200 sq ft @ 6.45 .....	\$75 .....	\$1,365.00
300 sq ft @ 6.13 .....	\$75 .....	\$1,914.00
400 sq ft. @ 5.72 .....	\$75 .....	\$2,363.00
500 sq ft. @ 5.38 .....	\$75 .....	\$2,765.00
600 sq ft. @ 5.01 .....	\$75 .....	\$3,081.00
700 sq ft. @ 4.66 .....	\$75 .....	\$3,337.00
800 sq ft. @ 4.28 .....	\$75 .....	\$3,499.00
900 sq ft. @ 3.94 .....	\$75 .....	\$3,621.00
1000 sq ft. @ 3.86 .....	\$75 .....	\$3,935.00
1100 sq ft. @ 3.77 .....	\$75 .....	\$4,222.00
1200 sq ft. @ 3.64 .....	\$75 .....	\$4,443.00
1300 sq ft. @ 3.51 .....	\$75 .....	\$4,638.00
1400 sq ft. @ 3.43 .....	\$75 .....	\$4,877.00
1500-1900 sq. ft. @ 3.29 .....	\$75 .....	
2000-2400 sq. ft. @ 3.25 .....	\$75 .....	
2500-2900 sq. ft. @ 3.20 .....	\$75 .....	
3000-3400 sq. ft. @ 3.08 .....	\$75 .....	
3500-4000 sq. ft. @ 2.86 .....	\$75 .....	
4000+ sq. ft. @ 2.66 .....	\$75 .....	

Corner spaces are \$100 each.

## Indoor Exhibit space includes:

8' high draped backdrop unless space is open 'island' space.  
3' high side draped dividers.  
One standard company ID sign.

## OUTDOOR EXHIBIT RATES

400-799 sq. ft. @ 1.74 per sq. ft. ....	\$75
800-1199 sq. ft. @ 1.25 per sq. ft. ....	\$75
1200-1599 sq. ft. @ 1.05 per sq. ft. ....	\$75
1600-1999 sq. ft. @ 1.02 per sq. ft. ....	\$75
2000-2399 sq. ft. @ 0.93 per sq. ft. ....	\$75
2400-2999 sq. ft. @ 0.87 per sq. ft. ....	\$75
3000+ sq. ft. @ 0.80 per sq. ft. ....	\$75

## Outdoor Exhibit Space Includes:

One all-weather company ID sign on sign holder.  
Paved or grass surface.

## ALL EXHIBIT SPACE INCLUDES

Listing in show program  
Custom page on show website  
One 110VT Outlet  
Wireless internet  
Welcome meal for all exhibit personnel  
One hour of forklift/freight service  
Badges for personnel working show

## ASSIGNMENT OF SPACE

Exhibit space reservations are subject to acceptance of the application/contract by show management.

## DEADLINE FOR RETURNING EXHIBITORS

May 15, 2018 Returning exhibitors must submit their application and deposit by this date to qualify for same location.

## PAYMENT SCHEDULE

- 50% of space cost is due with returned application. Space assignments will not be made until a deposit is received.
- The final 50% is due on or before December 1, 2018.

## INSURANCE REQUIREMENTS

Participating companies are required to provide an insurance certificate covering liability for exhibit contents, personnel and show guests within the exhibit space. The certificate should list Southern Shows Inc. as an additional insured.

For more information contact:

**SouthernShows<sup>INC</sup>**

PO Box 36859 • Charlotte, NC 28236

704.376.6594 • 800.849.0248 • Fax 704.376.6345

[www.SouthernShows.com](http://www.SouthernShows.com)